

F-STOPS BOARD MEETING
August 28, 2018

Attendees: Glyn Sun, Bill Debley, Terry Mendelson, Terry Mercer, Carla Semola, Joseph Abejon, Linda Pagter, Lloyd Delaney

Guests: Ron Goodman and Dan Katz

Continued discussion from the August 16, 2018 Board meeting re issues facing the Club:

Lloyd discussed membership/attendance:

- The Club has 48 paid members;
- There are currently 78 people on the Club's mailing list;
- Meeting attendance over the last six months:
 - March: 26
 - April: 22
 - May: 29
 - June: 26
 - July: 28
 - August: 18

Further discussion re methods to attract new members, increase member attendance/participation and lastly to determine the expectations of members:

- Distribute Club business cards;
- Demonstrations/presentations/tutorials as part of the Club meetings;
 - Dan Katz discussed Instagram and offered to find a couple of people to give presentations;
- Possibility of alternating monthly Club meetings between Judge critiques and demonstrations/presentations/tutorials;
- Possibility of changing the format of the Club;
 - More emphasis on learning/teaching
 - Discussion/presentation re the following month's assignment
 - Guest speakers
 - Increase social aspect of Club
 - Organizing regular member field trips

Further discussion re the Club's financial issues. Bill advised that by the end of the year, the Club will essentially be "bankrupt" if the Club is unable to increase the membership and bring in additional income to the Club:

- Ask members to donate photography-related items* prior to the December holiday "fundraising" party:
 - Silent auction*
 - Fundraising raffle*
- Ticket-purchase raffle split 50-50 between Club and winning member

Discussion of assigning Laura Aster as the liaison between the Board and the Club members, i.e. greeter to connect with guests/potential members;

Further discussion re the necessity for other Club members to be elected to Board positions in November.

Terry will discuss these issues with the membership at the next Club meeting on September 13, 2018.

Please send any corrections or omissions to Carla.