

F-STOPS BOARD MEETING

October 30, 2018

Attendees: Glyn Sun, Bill Debley, Terry Mendelson, Carla Semola, Jhoe Abejon, Lloyd Delaney, Ron Goodman, Laura Astor, Dan Katz and Gabe Nunez

Lloyd Delaney called the meeting to order at 7:00 p.m. The agenda and the prior Board meeting minutes were approved.

Lloyd Delaney made the following announcements:

- The 2018 holiday party was confirmed with The Village. They gave no limitations and only requested that the room is cleaned up afterwards;
- It was discussed the beverages for the party should be “BYOB”;
- Mary Grant Young offered to send out the Evites to the members. Lloyd will check with Mary to see if she needs any assistance. The Evite will include information about the fundraising raffle.
- Available Board members should meet at The Village at 6:00 p.m. to set up the room and request additional chairs be provided for the party.
- The party will include a slide show of the 2018 photo submissions organized by Glyn;
- The fundraising raffle will include items valued at \$60 or less. Items of greater value will be sold to raise funds for the Club. Raffle tickets will be purchased to differentiate the value of the item being raffled.
- It was discussed that the Club needs to obtain a receipt book for the raffle ticket purchases, as well as for payment of membership dues.
- The Club will have to find a replacement for the 2019 Secretary position as Carla Semola announced that 2018 is her last year as Secretary. The Club will also have to find a “President-Elect” for year 2020 by mid-2019.
- The Club’s Bylaws were reviewed by Lloyd Delaney and Ron Goodman. They advised that the current Bylaws have no provision for a steering committee. The Bylaws will have to be updated and a redlined version will be provided to the Board for review and approval.

Jhoe Abejon gave the Treasurer report:

- The Club bank account balance as of this meeting is \$1,014.00 – this includes the anonymous \$500.00 donation received by the Club;
- Based on club membership of 45 members times \$5 per member, the Club will have to pay \$225.00 to Jerry for 2018. Glyn will check with Monica Silver for Jerry’s contact information;
- The estimated ending bank account balance for 2018 is \$375;
- For year 2019, Joe estimates the membership dues will bring in \$1,800.00 to the Club based on 45 members times \$40 per member;
- The estimated 2019 budget includes the \$1800 of projected membership dues versus approximately \$1903 of costs;
- The current budget for the 2018 holiday party is \$200, while it was \$300 in past years (no raffle prizes will be purchased this year);

Terry Mendelson reiterated that matte sales greatly diminished over the last several months. It was discussed that the membership would be encouraged to use "clean" mattes for print presentations as many judges will deduct points for dirty/damaged mats. Lloyd and Terry will discuss further.

Ron Goldman announced that he will create an Excel spreadsheet within the next week and that he and Lloyd Delaney will discuss the same for providing to the Board at the November Board meeting. Ron plans to reconcile the membership spreadsheet with the membership dues payments in order to create a statistical database regarding membership.

Dan Katz announced that he has approximately 20 copies of a quality photography magazine. It was discussed that the magazines could be utilized at the fundraising raffle.

Glyn Sun provided a handout regarding the updated fStopsCameraClub.com website and discussed the various improvements to the same, including an Events tab and a Blog tab. Glyn announced that the Club's webpage has had a 27% increase in page views.

Dan Katz also advised the Board of a service called Mailchimp which can be utilized to easily send email blasts to the membership. Dan offered to set up an account for the Club. Dan also set up the Club's new Instagram account, which he hopes will attract new members and motivate the membership. The members need to be asked if they are willing to have their images posted on the Club's Instagram account.

Laura Astor announced the Event Committee's first photo challenge event which is scheduled for November 17, 2018 at 7:30 p.m. at the Andres Pico Adobe in Mission Hills. Bill Debley will provide the props for light painting, orbs, etc. The event will be free to Club members and \$10 for non-members and guests of Club members. The event will be announced on the Club website as well as a membership email blast and will be posted on Facebook and Instagram. Glyn Sun will obtain a liability release to be signed by participants.

Laura also announced that after the event, a cutoff date would be set for submission of the participants' photos to be included in a future slideshow. She plans to schedule monthly photo challenge events for 2019. Jhoe Abejon advised that there are regular practice "Cosplay" sword fights at a Reseda park and will give Laura more information on this for a possible photo event.

Lloyd Delaney announced the current lineup of judges that Terry Mercer has confirmed:

- The judge for the November 18 meeting is Christopher Broughton;
- The judge for January 2019 and February 2019 is Robert Fields;
- The judge for March 2019 and April 2019 is Lesley Krane;
- The potential judge for May 2019 and June 2019 is Gary Moss (not yet confirmed).

Lloyd Delaney also discussed events taking place at Descanso Gardens which will be included in the next Club newsletter.

Terry Mendelson discussed locating galleries that accept submissions of photos for display.

The Board discussed alternative locations for the Board meetings, but will continue to meet at Marie Callender's for now.

The Board meeting was adjourned. A date for the next Board meeting was not announced.

Please send any corrections or omissions to Carla.