

F-STOPS BOARD MEETING
October 9, 2018

Attendees: Glyn Sun, Bill Debley, Terry Mercer, Carla Semola, Jhoe Abejon, Linda Pagter, Lloyd Delaney, Ron Goodman, Laura Astor, Dan Katz, Gabe Nunez and Mary Grant Young

The Board called the meeting to order at 7:00 p.m. The agenda and the prior Board meeting minutes were approved. Ron Goodman was named as the meeting facilitator.

Terry Mercer gave the President report in Terry Mendelson's absence. In summary, the action points to be achieved in the coming year are:

- that the club be more interesting and motivating for its members;
- that the club gain more members; and
- that the club be financially stable.

Terry also stated that the intention of the upcoming officer election is to bring "new blood" to the Board in its efforts to revitalize the Club in the coming year.

Jhoe Abejon gave the Treasurer report:

- An anonymous donation of \$500.00 was received;
- His review of the Club's accounting records showed that the last payment to Jerry Wayne ("the J") was in June 2017 for \$225; so the Club still owes for 2018 (total members x \$5.00 per member);
- The balance of the Club account at the end of 2017 was \$162; however, Club member reimbursements for the 2017 holiday party were not paid out until early 2018;
- Jhoe indicated that the Club must bring in at least \$2,000.00 annually (the Club would need 50 members x \$40 dues) to cover its obligations, which are (approximately):

○ Ribbons	\$ 131.00
○ Webpage	\$ 36.00
○ Monthly bank fee	\$ 168.00
○ Year-end party	\$ 143.00
○ Judge per diems	\$ 1,200.00
○ Jerry Wayne (the J)	<u>\$ 225.00</u>
	\$ 1,903.00
- Jhoe indicated he transferred \$250 from petty cash into the Club bank account, leaving \$81.00 in petty cash.
- The Club bank account balance as of this meeting is \$1,011.00.

Terry Mercer announced the creation of a Steering Committee and the objectives of each member of that committee*:

- Glyn Sun: Digital media
- Lloyd Delaney: Membership, member mentoring, critique only submissions
- Ron Goldman: Operations analysis and improvement
- Terry Mercer: Coordination of judges for the Club meetings

Terry Mercer also announced that there would be no formal election of new Board officers for 2019. Instead, the Board agreed that it would nominate and elect the following members:

- Lloyd Delany will act as President for one term (2019) with the caveat that:
 - a President-Elect for year 2020 is in place by mid-year 2019;
- Ron Goodman will act as Vice President for 2019;
- Jhoe Abejon will continue as Treasurer for 2019;
- The role of Secretary will have to be filled for year 2019 as Carla Semola gave notice that 2018 will be her last year as Secretary.

Dan Katz indicated that he would prefer remaining a Member at Large at this time and suggested that having additional Members at Large would be beneficial to the Board. Mary Grant Young requested to be a Member at Large although her involvement in the Club at present will be limited due to her illness.

Discussion was brought about the Club's By-Laws. Bill Debley indicated that he has a copy of the original By-Laws which are decades old. Bill Debley and Lloyd Delaney will review the current By-Laws for the purpose of updating and revising the same, hopefully before the end of 2018. It was suggested that the updated By-Laws include term limits for the Board officers.

Terry Mercer announced the proposed new format of the Club meetings starting in 2019 where one judge would be assigned for two months in a row. The first meeting would include open critiques and a lecture by the judge. The second meeting would be for an assigned category chosen by the judge. Terry Mercer will give each judge a list of 3 or 4 suggested categories to choose from, but the Board would have final approval on the chosen assignment category. Five judges will be assigned for two meetings each and the sixth judge assigned for 2019 will only cover one meeting.*

The issue of people leaving the Club meetings early was discussed. It was agreed that the Club must take efforts to increase the socialization factor at the meetings [inspire, inform, acknowledge and socialize].

Terry Mercer announced that Jim Rowerdink has requested to be replaced regarding the handling of the printed media at the Club meetings. Jim has offered to continue these duties until a replacement is found, but the Board discussed the possibility of Board members taking turns handling the printed media in the meantime.

Dan Katz discussed the Club's current status on Facebook and creating an official Club account on Instagram. He offered to do a presentation.

Terry Mercer announced the creation of sub-committees for 2019 and the various duties and actions of each sub-committee*. Bill Debley will work with Laura Astor and Gabe Nunez on the Photo Events sub-committee to develop ideas for local inexpensive photo events for the Club members.

The upcoming fund-raising raffle was discussed. The Steering Committee will decide how best to handle the various valuation levels of the donated items, determine how many items should be raffled off at the 2018 holiday party (reserving excess items for

future fundraising) and how to run the raffle itself. The number of items to be raffled should coordinate with the RSVPs to the 2018 holiday party. High valued items may instead be sold on eBay (or the Club webpage) in order to bring additional funds into the Club.

The Board meeting was adjourned. The Board will meet again on Tuesday, October 30, 2018 at 7:00 p.m. for further discussion.

***See the attached printouts which were provided at this Board meeting.**

Please send any corrections or omissions to Carla.

F-Stops Camera Club Board meeting
Tuesday October 9th 2018
Marie Callender's Restaurant Northridge

- I. Call to Order 7.00pm
- II. Approval of the agenda
- III. Approval of prior meeting minutes
- IV. Reports
 - President
 - Treasurer
 - Secretary
 - Steering Committee
 - Proposed 2019 Club Operation
 - Club Officer election
 - Sub-Committees
 - ✓ Membership
 - ✓ Club meetings
 - ✓ Digital Media
 - ✓ Photo events
 - ✓ Guest Judges
 - ✓ Fundraising
- V. Old Business/open action items
- VI. New Business
- VII. Adjournment
- VIII. Next meeting

Proposed F-Stops Officers for 2019

The Steering committee requests Board approval for the following Officer positions:

PRESIDENT

- Lloyd Delaney has agreed to serve as club President for 2019
- Terry Mendelson is interim President following Mary's resignation for health reasons.

VICE PRESIDENT

- Ron Goodman has agreed to accept the position of VP for 2019
- Bill Debley has held VP position for a number of years and is ready for a different club role

SECRETARY

- The Board members are tasked with filling this position for 2019
- Carla Semola will retire from the position of Secretary after many years of service

TREASURER

- Jhoe Abejon has agreed to continue serving as club Treasurer for 2019.
- Jhoe is acting as interim Treasurer since Norma moved out of state this year

Proposed F-Stops 2019 Sub-Committees

Sub Committee	Duties	Chair and assistants	Actions
Membership	<ul style="list-style-type: none"> • Retention and Outreach • Maintain member information and review trends 	<p>Laura Astor</p> <p>Linda Pagter</p> <p>Ron Goodman</p>	<ul style="list-style-type: none"> • Monthly newsletter • Promote club activities • Keep meeting attendance • Name badges at meetings • Welcome visitors/get their feedback/contact information • Poll members during December party • Assist Treasurer with dues collection and membership update each year.
Club Meetings	<ul style="list-style-type: none"> • Implement New Bi-monthly meeting format • Ribbon awards system • Printed Image management 	Steering Committee	<ul style="list-style-type: none"> • Offer ribbons for open and assigned • Enlist member(s) to relieve Jim of printed image management • Enlist member(s) to act as runner at meetings. • Liaison with The Village
Digital Media	<ul style="list-style-type: none"> • Maintain Website as the club news and activity resource • Manage digital image submissions • Monitor Facebook and Instagram club accounts • Image Assistance program 	<p>Glyn Sun</p> <p>Dan Katz</p> <p>Jhoe Abejon</p>	<ul style="list-style-type: none"> • Monitor the website monthly to remove dated information and add new material. • Document Submissions and Winners • Ensure that Facebook and Instagram positively promote the club. • Coordinate PayPal with Treasurer and Membership
Photo Events	<ul style="list-style-type: none"> • Plan photo shoots • Provide content to newsletter and website • Post photos and comments to the website 	<p>Laura Astor</p> <p>Gabe Nunez</p>	<ul style="list-style-type: none"> • Offer one shooting event each month • Seek member input for locations/events
Guest Judges	<ul style="list-style-type: none"> • Manage existing judge base. • Plan bi-monthly meetings • Enlist new judges 	Terry Mercer	<ul style="list-style-type: none"> • Jan/Feb. is assigned. • Determine meeting details and get the first 6 months program laid out.
Fund Raising	<ul style="list-style-type: none"> • Synch with treasurer • Fund raising events 	Steering Committee	<ul style="list-style-type: none"> • Raffle at December party • Report successes and recommend actions. • Matte sales

fStops Camera Club

Lecture/Open Critique Nights 7:00pm - 9:45pm

- **Welcome new members and guests**
 - Remind guests to please fill out guest form
- **Make announcements**
 - Up coming events
 - Remind members of upcoming judges and lectures
- **Introduce Judge/Lecturer**

(Lecture)

- **Call for 10 min break**
- **Announce Open Category Critique**

(Critique)

- **Announce short break to tally scores and announce ribbon winners**
- **Closing announcement regarding following months assignment**

Assigned Category Critique Nights 7:00pm - 9:45pm

- **Welcome new members and guests**
 - Remind guests to please fill out guest form
- **Make announcements**
 - Up coming events
 - Remind members of upcoming judges and lectures
- **Introduce Judge**

(Critique)

- **Call for 10 min break**
- **Announce ribbon winners**
- **Closing announcement regarding following months Judge/lecturer**