

Board Meeting Minutes

Time: March 1, 2022 7 PM Pacific Time (US and Canada)

Attended by: Glyn Sun, Mike Gollum, Ron Goodman, Lloyd Delaney, Dan Katz, Eilish Hathaway, Jhoe Abejon and Sharon Sega

Absent: Bill Debley, Jack Fitzpatrick, Marc Epstein, Lindy Pagter, Terry Mendelson, Marion Brown and Laura Astor

President's Report

- For the foreseeable future we will meet via Zoom except for events. Covid will dictate what we are able to do. We will try to meet Live at our next board meeting.
- Dan set March 8 for orienting Mike, Dan and Lloyd to our digital platforms.
- There was some confusion around the last user group zoom meeting. Lloyd will write a procedure that we can use going forward.
- Eilish Hathaway was approved as a new board member.

Treasure's Report

- We have \$2310.06 on account with a \$40 check outstanding.
- Zelle is working and 23 members have renewed. Ice are concerned about the budget and the cost of operations for the year. We appear to be about \$600 short or 12 members for breakeven. After discussion, it was determined that even though we have over 70 members on our list, our typical annual membership is more like 45. Lloyd agreed to call members who have not renewed from last year to ask for them to renew or help us understand why not. Later, we may send an email/survey asking former members what caused them to drop out.
- We talked about fund raisers and may pursue mini seminar/photo shot events for a fee. Also, we may do an fStops Swap meet. We can charge for people to bring a table to sell their equipment and charge people to participate. The entrance fee could be for a raffle ticket to win a prize. We could invite members of other groups to join and come to learn about us.
- Dan will talk with Bill Debley about the website host and name fees to see if there is a way to reduce our cost.
- We need to pursue a "free" or low cost location for live meetings. Otherwise, dues will have to increase.

Digital Report

- The digital platform is working well, except that a few people still send in images via the old mail box. Glen will let Dan know who, so he can see what is in the way.

User Groups

- The Post Production User group will continue to meet on the third Thursday. Lloyd will ask for topics from the group at the next monthly meeting..
- The Photo Feedback User group has moved to the fourth Wednesday.

Events Committee

- Downtown LA for street and architectural photography on February 26 was a success. There were about 10 people and lots of shooting opportunities.
- Eilish has joined Sharon to help lead the committee.
- Next up is Nethercutt Museum and Collection. March 26 at 1 pm. We will tour the Collection at 1:30.
- A trip to Alabama Hills (near Lone Pine) is being planned for April or May. It will be an overnight event. Sharon will work with Bill Debley and Eilish on the planning.
- Red Rock Canyon is another outdoor option for the spring.

Judging

- Christopher Broughton will be our March and April judge.
- Van Webster May and June
- Hopefully, Leslie Krane July and August
- Chris Zsarnay September and October.

Photo Project for 2022

Mike's presentation was accepted and we will launch the process at the March meeting. The user groups are opportunities for people to get help and share about their projects.

We will ask our judges to give some of their thoughts on photo projects and maybe share something they have done.

The December meeting will be about presenting people's projects. We may have a judge for the meeting.

Meeting adjourned at 8:30 pm.

The next board meeting will be April 5 Hopefully.... In person.