



SAN FERNANDO VALLEY
ARTS & CULTURAL CENTER

SAN FERNANDO VALLEY ARTS & CULTURAL CENTER
18312 Oxnard Street, Tarzana, CA 91356
818/697-5525 www.sfvacc.org info@sfvacc.org



Shutterbug
PHOTOGRAPHY EXHIBIT

SHUTTERBUG PHOTOGRAPHY EXHIBIT DATES

January 7 – February 1, 2020

Artists' Reception – Saturday, January 18 5:00 – 7:00 pm

Entries accepted September 23 – December 1, 2019

Best of Show \$300 – 1st Place \$200 – 2nd Place \$100 – Four Honorable Mentions

All forms of photo processing and manipulation are accepted, as long as one or more photos are the foundation of the work.
Please do not enter works that have already been seen at the SFVACC in the last 3 years.

JUROR – Nancy Kaye

Nancy Kaye is a photographer and educator in L.A., previously based in NYC & London, shooting for *The Washington Post*, *The New York Times*, and Associated Press. Her photos have been widely exhibited in juried shows and included in numerous books and documentaries. Her portrait of author Ralph Ellison is in the Smithsonian's National Museum of African American History and Culture. In 1988 Nancy photographed a group of young girls in a rough Brooklyn neighborhood for *The NY Times*; a generation later she collaborated on a project, "Jump Rope Girls," documenting the girls' lives as adults with children of their own, and presented it at Duke University's Documentary Study Center. She teaches in continuing ed programs at LA Valley College & American Jewish University's Whizin Center, and leads independent street photo workshops, guiding photographers in defining their personal projects. In recent years, she has served as a photo judge and curator. She is on the board of ASMP-LA.

CALL FOR ENTRIES

This is the first photography-based exhibit at the San Fernando Valley Arts & Cultural Center. We would like to see subject matter that has challenged the photographer. There is no particular theme to follow...please enter what you feel is your best new work. Photos should not have been previously exhibited at the Center in the last 3 years. Photography will be juried using digital images (jpgs) through Online Juried Shows. Please enter this exhibit at www.onlinejuriedshows.com

ELIGIBILITY

"Shutterbug" is open to all photographers who are able to hand deliver, and pick them up at the end of the exhibit. This includes San Diego County to the south and Ventura County to the north in Southern California.

IMPORTANT DATES

Exhibit entry starts: Monday, September 23, 2019

Deadline for entries: Sunday, December 1, 2019

Notice of Acceptance: Monday, December 8, 2019

Take-in: Monday, January 6, 2020 1:00 - 3:00 pm. Hanging directly after take-in. NOTE: Do not arrive earlier than 1:00 pm because of class. If you would like to volunteer, please contact Ken Ronney at kronney@aol.com

Exhibit opens Tuesday, January 7, 2020 - 11:00 am - 5:00 pm

Reception: Saturday, January 18, 2020 5:00 - 7:00 pm

Exhibit closes: Saturday, February 1, 2020 - 5:00 pm

Take-down & Pick-Up: Saturday, February 1, 2020 5:00 - 7:00 pm

PHOTOGRAPHY SUBMISSION CRITERIA AND CONTENT

Photo entries must be original and of the photographer's own execution. DO NOT SUBMIT student work, workshop work, copycat work or works which violate copyright laws. Once photos are submitted they may not be withdrawn by the photographer. All photos must remain hanging until the end of the exhibit. Bin art is acceptable. **Please do not enter works that have already been shown at the SFVACC in the last 3 years.**

LOCATION

The gallery is at the 4,600 sq. ft. San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356. Three minutes from the 101 Freeway - Reseda Blvd. exit. Parking in the rear lot beyond the alley.

REGULAR GALLERY HOURS & SITTING THE CENTER DURING THE EXHIBIT

Tuesday – Saturday 11:00 am – 5:00 pm

All photographers must sit at least one 3-hour shift at the Center during the exhibit. Each of the open days has 2 shifts each (11:00 am - 2:00 pm and 2:00 - 5:00 pm). Signups for sitting will take place at take-in. Bring your calendar to verify dates you will be available.

PERSONAL APPEARANCES

All exhibiting photographers may visit the Center to promote their photography. Interaction with visitors to the Center is encouraged. Photographers may bring in printed collateral for promotion purposes and bin art.

PHOTO FORMAT, PRESENTATION & SIZE REQUIREMENTS

Maximum height or width of any photo must not exceed 96" including the frame. Photos must fit through a 6'6" high x 36" wide door. There is a premium wall which is 17' long for large size works. Work delivered must be installation-ready. Non-traditional photographic works in two-dimensional form and photographic wall sculptures must be wired or cleated for hanging. We use a cable hanging system (nails and screws are not drilled into the walls) on the perimeter walls of the gallery. Because the cable hooks must not show, the top of the hanging wire should be at least 3" below the top of the frame. Cleated work will generally not be suitable for cable hanging and will be placed on the T-Walls or other non-cabled wall. All photos must be mounted, framed, or otherwise suitably prepared for hanging. Frames must be in good condition and properly equipped with wire for hanging. The wire and eye screws must not show when the artwork is hung. Maximum weight for any artwork is 10 lbs. per linear foot of width. Minimal assistance available moving large or heavy pieces. Damaged photos, mats, frames, glass and Plexiglas will not be accepted. No sawtooth hangers. The SFVACC has the right to reject any photo not suitable for hanging.

ENTRIES & FEES

Entries will be made online to Online Juried Shows: www.onlinejuriedshows.com. Up to 3 entries: \$45.00. Up to 3 additional entries at \$5 each. Payment is made through Online Juried Shows via credit card or Pay Pal. Sales commission of 30% based on original price. Fees are non-refundable. There is no guarantee of acceptance into the exhibit.

FORMAT FOR DIGITAL IMAGES (JPGS) AND HOW TO SEND THEM

All entries must be submitted in a digital JPEG or JPG format, either cropped to remove background or on a black background without a mat. All entries must be submitted in a digital JPEG or JPG format, with sufficient resolution for the juror to examine the photo in full detail. The submitted image must represent what will be exhibited. Directions for submitting work to Online Juried Shows are clearly described on the website in several topics listed on the sidebar of the main page: www.onlinejuriedshows.com/HowToEnter.aspx If all else fails, email or call Ken Ronney at kronney@aol.com - (818) 996-1630 with questions.

RELEASE OF LIABILITY

By entering "Shutterbug", the artist acknowledges that all reasonable care will be taken to safeguard the photo(s) and the premises and said person accepts that SFVACC and its agents, associates, directors, officers and volunteers will not be responsible for any damage, injury, liability loss or theft should any occur. **Insurance for artwork entered in this exhibit is each individual photographer's responsibility.**

REPRODUCTION OF PHOTOS

Any photo entered in this exhibit may be reproduced for advertising, marketing, and promotional purposes for "Shutterbug" or future exhibits without consent of or notification to the photographer or the photographer's agent.

HANGING

The exhibit will be hung immediately following take-in. Participating photographer's assistance is welcome.

SALES

Any photo without a sale price on the entry form will be considered "Not for Sale" (NFS). Prices cannot be changed from those stated at submission. SFVACC will receive a 30% commission on any and all sales from the exhibit or as a result of the exhibit. The photographer will receive 70%. Photographers should expect payment within 3 weeks after the close of the exhibit. All sales are final. All photos must remain in the exhibit until the exhibit ends.

AWARDS

A \$300 award will be presented at the reception for the Best of Show photo, 1st Place (\$200) and 2nd Place (\$100) will be awarded as well as 4 Honorable Mention awards. Certificates and cash awards presented at the reception.

PROMOTION OF THE EXHIBIT

Promotion of the exhibit will be handled by the SFVACC, but we welcome photographers to promote the exhibit as well. We will be sending out a press release as a WORD document to each photographer so that they can use one of their own photographs to advertise the exhibit.

RECEPTION

We kindly ask that the participating photographers help at the reception. There will be a sign-up sheet at take-in. Please contribute finger foods, crackers, cheeses, fresh fruit, nuts, wine, water, and soda. Thank you.

TAKE-DOWN AND PICK-UP

All photos must be picked up on Saturday, February 1, 2020 5:00 – 7:00 pm

EXHIBIT CONTACT:

Ken Ronney Email: kronney@aol.com Phone: (818) 996-1630

NO SECURE STORAGE IS AVAILABLE. IF YOU CANNOT PICK UP YOUR PHOTOS, PLEASE MAKE ARRANGEMENTS FOR SOMEONE TO PICK THEM UP FOR YOU. CHARGE IS \$5 A DAY PER PHOTO IF LEFT AT THE CENTER.



ART ID ENTRY FORM / TAKE-IN FORM AND ELIGIBILITY

“Shutterbug” See Prospectus for complete details.

- Enter digital images of your artwork via Online Juried Shows. Payment of entry fees is through Online Juried Shows by credit card or Pay Pal by deadline date.
- Copy and attach the form to the back upper right corner of accepted work before shipping or take-in.
- Work must be your own original artwork within the last 3 years, not done under an instructor’s supervision.
- Hanging art work not measure more than 90” in width not counting the frame and must not exceed 10 lbs per ft of width.
- Work must be wired and ready to hang. Wire must be wrapped with tape at end. No saw tooth hangers.
- Frames and wiring must be professional quality and in good condition.
- Artist agrees to permit SFVACC to reproduce accepted artwork for its publicity and documentation purposes.

PLEASE PRINT CLEARLY (Reproduce as needed)

SAN FERNANDO VALLEY ARTS & CULTURAL CENTER’S “Shutterbug” Photography Exhibit
San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356.

ARTIST _____

ADDRESS _____ ZIP _____

EMAIL _____ TEL _____

TITLE _____

MEDIUM _____ SIZE (H+W) _____

INSURANCE VALUE _____ SALE PRICE _____

ARTIST _____

ADDRESS _____ ZIP _____

EMAIL _____ TEL _____

TITLE _____

MEDIUM _____ SIZE (H+W) _____

INSURANCE VALUE _____ SALE PRICE _____